

LENDING A HAND

Which events had the most volunteers?

1. **HP BYRON NELSON CHAMPIONSHIP**
1,100
2. **KOMEN RACE FOR THE CURE**
1,000
3. **OUT OF THE WILD**
520
4. **RELAY FOR LIFE**
500
4. **BIKE MS: SAM'S CLUB RIDE**
500
6. **2012 DALLAS MARGARITA BALL**
400
7. **DALLAS HEART WALK**
300
7. **WALK TO END ALZHEIMER'S**
300
7. **MARCH FOR BABIES**
300
10. **SOUTHWEST AIRLINES 27th ANNUAL LUV CLASSIC & PARTY**
239

MOST COMMON CHARITY

Charities that appear the most on Top 25

AMERICAN HEART ASSOCIATION

3

- DALLAS HEART WALK
- DALLAS GO RED FOR WOMEN LUNCHEON
- COTES DU COEUR

JDRF

2

- WALK TO CURE DIABETES
- DREAM GALA

MARCH OF DIMES

2

- MARCH FOR BABIES
- SIGNATURE CHEFS
- AUCTION DALLAS

AMERICAN HEART ASSOCIATION

2

- DALLAS HEART WALK
- DALLAS GO RED FOR WOMEN LUNCHEON

LIST NOTES:
DND: Did not disclose
NR: Not ranked
Research: Jerry Gunter

Largest North Texas

FUNDRAISING EVENTS

Ranked by revenue from events held in 2012

RANK 2013/2012	EVENT NAME/ DATE OF EVENT IN 2012	REVENUE FROM 2012 EVENT/ NET PROCEEDS	VENUE/CHARITY BENEFITS	NUMBER OF PARTICIPANTS/ YEAR ESTABLISHED LOCALLY	EVENT CHAIR(S)/ NUMBER OF VOLUNTEERS	MAJOR SPONSORS/ CELEBRITY HOST
1	HP Byron Nelson Championship May 14-20	\$11,596,000 \$5,370,000	TPC Four Seasons Resort Salesmanship Club Youth and Family Center	250,000 1968	Robert Smith 1,100	HP, Time Warner Cable, Irving Convention and Visitors Bureau, AT&T, Coca-Cola/None
2	Out of the Wild Jan. 5-8	\$5,480,861 \$2,880,318	Dallas Convention Center, Hyatt Regency Dallas/ Dallas Safari Club	39,000 1982	Abe and Torri Nayfa 520	Hornady, Zeiss, Ruger, Midway USA, Trijicon, Sovereign Bank, RBC Wealth Management, Capital Farm Credit, Yamaha, Cabela's, Bad Boy Buggies, Blaser, Wildlife Gallery, Lone Star Ag Credit, The Conservation Fund, Sports Afield/ Tony Makris, Jim Shockey, Craig Boddington, Richard Childress, Chuck Yeager, Larry Weischuhn
3	Relay For Life April 13-June 15	\$4,836,247 \$4,668,776	North Texas region American Cancer Society	29,521 1985	DND 500	GEICO, Darling Homes, Texas Health Resources, Baylor University Medical Center, Choice Cancer Center/ None
4	Dallas Heart Walk Sept. 8	\$4,700,000 DND	Dallas American Heart Association	55,000 1992	Bob Shapard, Mike Rawlings 300	Subway, Jenny, Oncor, Frito-Lay, Blue Cross and Blue Shield of Texas, Alon USA, Baylor Jack and Jane Heart and Vascular Hospital, The Heart Hospital Baylor Plano, Holly Frontier, Willbros, Landis + Gyr/ None
5	Cotes du Coeur April 14	\$2,800,000 \$2,500,000	Dallas American Heart Association	1,200 1992	David and Sandy Alexander 200	Ernst & Young LLP, SoftLayer, Dell Services, UnitedHealthcare, Trinity Industries Inc., Dallas Southwest Osteopathic Physicians, Inc., American Airlines/ None
6	The Salvation Army Annual Doing the Most Good Luncheon Nov. 15	\$2,611,000 \$2,280,225	Hilton Anatole The Salvation Army	1,300 2002	Mark Schortman, Shelle Sills, Lynn McBee, Gina Betts/DND	JCPenney None
7	Komen Dallas Race for the Cure Oct. 20	\$2,100,000 \$1,730,000	North Park Center Dallas County Affiliate of Susan G. Komen	22,000 1983	Terri Swain 1,000	Tom Thumb, Kroger, Fox 4, Atmos Energy Heather Hays
8	March for Babies April 21	\$2,000,000 \$2,000,000	White Rock Lake - Norburn Park March of Dimes	30,000 1970	Kathleen Gibson 300	Cigna, Citi, Farmers Insurance, Texas Health Resources, Knart, Macy's, Famous Footwear, Sanofi Pasteur, Watson Pharmaceuticals, Mission Pharmacal, United/ Heather Hays
8	Canines, Cats and Cabernet Oct. 13	\$2,000,000 DND	Dallas Omni Hotel Operation Kindness	500 1993	DND DND	DND DND
10	Bike MS: Sam's Club Ride May 5-6	\$1,842,000 DND	Ride starts in Frisco and ends at Texas Motor Speedway/ National MS Society	2,842 1987	John Galvin 500	Sam's Club, Toyota, Pure Protein, Pfizer, E&J Gallo DND
11	Methodist Health System Foundation Robert S. Folsom Leadership Award Oct. 30	\$1,520,000 \$1,280,000	Hilton Anatole - Chantilly ballroom Methodist Health System Foundation	750 2005	Frederick B. Hegi Jr. 70	63 major sponsors including Kelli and Jerry Ford, Haynes and Boone Foundation, Nancy Ann and Ray L. Hunt, The Lupe Murchison Foundation, Sarah and Ross Perot Jr., Jan and Trevor Rees-Jones, Besty and Jim Sowell, Spacelabs Healthcare Inc. / Karen Hughes
12	Dallas CASA Classic Oct. 1	\$1,369,060 \$1,116,670	Four Seasons Resort and Club Dallas CASA	360 1998	Kerry Scott 150	Pioneer Natural Resources, Archon Group None
13	Light The Night Walk Oct. 21, 23	\$1,200,000 \$950,000	Dallas, Fort Worth and Plano The Leukemia & Lymphoma Society	10,000 1999	Kacy Lowe 200	Elbit Systems of America, Baker Botts, Lindquist Family Foundation, Black Dog Shootout/ Pete Sessions
13	Walk to Cure Diabetes Sept. 29	\$1,200,000 \$1,080,000	American Airlines Center, Oak Point Park JDRF	8,000 DND	Art George, Barbara Baffer 200	Texas Instruments, Ericsson None
13	Dream Gala March 31	\$1,200,000 DND	Omni JDRF	1,343 DND	Minnie and Bill Caruth 54	Dr Pepper, Gold Metal Recyclers Bret Michaels
16	Southwest Airlines 27th Annual Dallas LUV Classic & Party Oct. 5	\$993,000 \$600,000	Bear Creek Golf Club Ronald McDonald House	1,200 1986	Lori Skinner 239	Coca-Cola, Boeing, MasterCard, Bunzl, McDonald's Corp. None
17	2012 Dallas Margarita Ball Nov. 10	\$958,130 \$597,424	Sheraton Dallas Hotel Dallas Children's Charities	12,000 1977	Danny Everett 400	Beam Global, Sheraton Dallas Hotel, Andrews Distributing None
18	Wish Night 2012: A Night of Enchanted Wishes May 12	\$920,692 \$650,335	Hilton Anatole Make-A-Wish Foundation of North Texas	1,200 1997	Steve and Barbara Durham, James and Kyle Huckaby 150	Helzberg Diamonds, American Airlines, Moroch Shelly Slater
19	Dallas Women's Foundation Luncheon Nov. 7	\$880,000 \$650,000	Hilton Anatole Dallas Women's Foundation	1,300 1985	Katherine Wynne LaLonde 150	U.S. Trust Geena Davis
20	The Men's Event Jan. 23	\$848,000 DND	Westin Galleria - Dallas Jewish Federation of Greater Dallas	700 DND	Doug Baer, Scott Cohen, David Greenstone, Michael Newman/125	DND None
21	Evening Under the Stars Party and St. Jude Golf Classic Oct. 13, 15	\$809,000 DND	Evening Under the Stars Party - Omni Dallas Hotel; St. Jude Golf Classic - Stonebriar Country Club/ St. Jude Children's Research Hospital	820 2002	Marian Haggag Bryan, Lydia Haggag Novakov 40	Kenny Can Foundation, Chili's Grill & Bar, Jani-King, Mass Mutual - North Texas Financial Group, Spectrum Financial Group, Wealth Management Partners/ Scott Murray
22	Dallas Go Red for Women Luncheon June 8	\$754,000 \$682,000	Dallas American Heart Association	500 2005	Lora Willareal, Nancy Lieberman 100	Texas Health Resources, Macy's, Merck, Texas Beef Council, Ryan/ Nancy Lieberman, Jackie Joyner Kersee
23	MEF 20th Anniversary Gala April 21	\$682,000 \$230,000	Collin County Regional Airport McKinney Education Foundation	800 2012	Patti and Rudy Churner, Kathy and Phil Parker 48	Emerson Process Management, Heritage Eye Center, Developing Solutions/ Steve Stoler
24	Planned Parenthood of North Texas Annual Awards Luncheon Feb. 16	\$673,535 \$560,252	Hilton Anatole Dallas Planned Parenthood of North Texas	1,500 1991	Debbie and Gerald Barnes, Lael and Peter Brodsky/94	NA Cecile Richards
25	Walk to End Alzheimer's Sept. 22	\$671,000 \$550,220	Reverchon Park, Katy Trail/ Alzheimer's Association of Greater Dallas	5,000 1983	Kailey Posey, Keith Ashburn 300	Senior Care Centers, Edgemere, Baylor Health Care System Ron Corning